

# The right image at point of purchase

## Innovative packaging decorations from Unisto:

- Brings packaging concepts to life
- Promotes brand recognition at point of sale
- Offers a guarantee of authenticity & origin
- Lends added presence to premium brands
- Helps defeat counterfeiters



# Enhance and add value to your brand

Your brand is unique, the outward expression of your company's personality and a guarantee of authenticity. Unisto works in collaboration with premium brand owners, designers and retailers to bring new products to market, and revitalise existing brands – translating the most challenging pack redesign concepts into reality to create a presence at the point of sale. Where counterfeiting or retail security may be of concern, Unisto is able to build in additional protection without compromising design objectives through a range of unique identification and detection features.



## Bottle & Packaging Decorations

We work alongside design & manufacturing teams to realise design concepts while addressing the issues of volume production. Offering the potential to become a brand icon, Unisto's packaging decorations are distinctive and enduring.



## Jewellery Tags

Over many years, Unisto has worked with many of the world's major brands, developing solutions which reflect key brand attributes while complementing other elements of the packaging design.

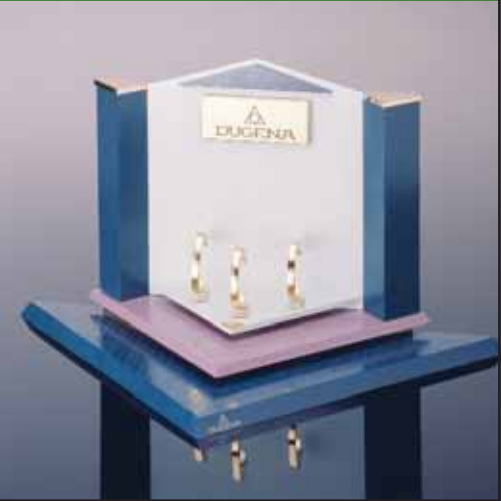
## Apparel Ticketing

With extensive experience in POS labelling for diverse retail markets, we work with you to develop creative solutions to add that extra something to enhance customer appeal.



## Point of Sale Branding

Our state of the art design studio combined with multi-disciplined in-house manufacturing facilities allow us to offer complete POS solutions to identify and enhance your brand.



For further advice or information contact Jenny or Nicola on 01483 209100 or email [sales@unisto.co.uk](mailto:sales@unisto.co.uk)



## Specialists in Brand Identification and Promotion

Unisto is a specialist in the development and manufacture of brand identification solutions for product branding and retail use, including packaging decorations, nameplates and logos, name badges, point of sale displays, tags and ticketing.

Unisto works with designers, marketing & production teams from the prototyping stage onwards to take packaging designs from vision to a delivered solution. Advanced manufacturing capabilities, in-house design skills and brand development experience enables us to assist customers with their brand positioning, promotional and security requirements.

Sectors served include:

- Wine & spirits
- Fresh & preserved foods
- Clothing
- Fashion accessories
- Jewellery
- Cosmetics & perfumes
- Leisure & heritage goods

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